

Skills Summary



Yolanda Logan

"I am motivated every day to be part of a movement that draws from the human experience, shaping the perception of technology.

Making things easier to use is what I am all about."

Snapshot

Education & Certifications

Bachelor of Arts

Notre Dame de Namur University, Belmont, CA

Certified Usability Analyst, Human Factors International, Inc.

Interaction Design Practicum, Cooper Strategy & Design, San Francisco, CA

Design Tools

- Adobe Captivate
- Adobe Creative Suite (Fireworks, Flash, Illustrator, PhotoShop)
- Apple Keynote
- Axure RP
- Basalmiq
- Microsoft Visio
- Omnigraffle
- SnagIt
- HTML, CSS, and JavaScript

Project Management Tools

- Microsoft Dynamics xRM
- Microsoft Excel, Word
- Microsoft Project
- Microsoft Visual Studio (Team Foundation)

Usability Tools:

- Ethn.io
- Formstack
- Morae (Usability Testing)

User Experience Design – We have only one chance to capture their attention, keep them on task, on the site; and if any part of their experience is flawed, we risk losing a customer. I excel at synthesizing information gathered from user research, site evaluations, and business goals and creating innovative and practical solutions.

Requirements Gathering – My most appreciated skills are in communicating with my clients in a way that cultivates great first-impressions. I do this simply by, listening attentively to their needs. With this approach, I focus on understanding the nuances of their process, and at the same time, learn about their pain points, and their aspirations for the new application or process.

Information Architecture – My acute organizational skills make me a great Information Architect. I create artifacts that allow my clients to visualize the characteristics of the design and structure, through the use of navigation flows, workflows, site maps, and wireframes. I create low- and hi-fidelity wireframes, and realistic interactive prototypes.

Project Leadership – I stimulate creativity, accountability, and resourcefulness in every team member. My mission is to transform vision into reality. As a project leader, I know when to step back and re-examine the big picture, while still keeping an eye on important details.

Project Management – My career in the IT industry has provided me the opportunity to participate in a full range of project management methodologies. I easily adapt to a methodology to meet the needs of a project.

Advanced Training in Usability and User

Experience Design – My formal training with Human Factors International, Inc. helped me to build a strong foundation of relevant industry skills. I continue to polish my skills by attending training from experts in the field, such as Cooper's Interaction Design Practicum.

LOCATION

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